



100% Full-Strength Pasteurized Juice Statement

PureFUN!, Inc. is the developer and owner of the PureFUN! Juice brand of concentrates. PureFUN! Juice Concentrates are produced for, marketed by and distributed through PureFUN!, Inc.

PureFUN! Juice Concentrates are fully pasteurized.

PureFUN! Juice Concentrates are manufactured to meet the FDA specifications for acceptable 100% fruit juice blends. The USDA Food and Nutrition Service administers the CACFP (Child and Adult Care Food Program) on the federal level. Within different states the program is administered by different agencies. These can include DHR, Office of School Readiness, Department of Education or other regulatory departments. These regulations allow fruit juice blends to be reconstituted from concentrate by the on site end user. The concentrate label must include the word(s) "juice", "100% juice", "100% juice blends" or one of several other approved descriptions. When PureFUN! Juice Concentrate is reconstituted as per the label instructions it is a credible full-strength juice for the CACFP.

The 100% juice blend designation indicates that these products are sweetened entirely with pure fruit juice concentrates; no other sugars or carbohydrates are added to these products. PureFUN! is fortified with Vitamin C and each 4 oz. serving contains 100% of the daily recommended allowance of Vitamin C.

Also, to enhance shelf life and favor stability, all products require the addition of preservatives, as well as natural and artificial favor (these are the normal, accepted ingredients used by all juice manufacturers in producing shelf stable products).

I would be happy to forward you copies of this documentation. Please feel free to contact me with any questions or concerns.

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